



RÉPUBLIQUE TOGOLAISE

Ministère du Développement à la Base,  
de la Jeunesse et de l'Emploi des Jeunes

# MARKETING REPORT

# 2020



Agence Nationale d'Appui  
au Développement à la Base



## **HEM. Faure Essozimna GNASSINGBE**

### **President of the Republic of Togo**

« In essence, the Republic stands by the most vulnerable; to provide them with the support they need for their subsistence, but above all to lead them gradually to free themselves from the grip of poverty and to become actors of development themselves»

Extract from the address of the Head of State, His Excellency, M. Faure Essozimna GNASSINGBE on the State of the Nation  
April 26, 2019



# FOREWORD



**Myriam DOSSOU - D'ALMEIDA**  
Grassroots Development, Youth and  
Youth Employment Minister

Since its inception, the National Agency for grassroots Development support (ANADEB) has worked to serve people who, by the weight of their vulnerability, marginally get access to the development opportunities offered by the government, to lead them break the vicious cycle of poverty, and to make them take an active part in the development of their communities. ANADEB has worked to provide grassroots communities and organizations with the institutional, technical and financial capacities needed to design, implement and manage their own development in a sustainable and participatory manner. Thanks to the Head of State, HEM, Faure Essozimna GNASSINGBE's social policy and with the support of public, private, national

and international partners, pockets of vulnerability and social exclusions are taking off throughout the country, giving way to better access to the common minimum vital.

The first major advances were made thanks to the support of the World Bank toward the Community Development Projects (PDC and PDCplus).

These projects included hundreds of micro-projects involving infrastructures, income generating activities, school feeding for nearly 90,000 students in public primary schools, community labor-intensive work for rural young people, and increasing the consumption of vulnerable populations through cash transfers. Other projects carried out by ANADEB, and set up to strengthen and continue safety net and community infrastructure programs initiated by the PDC and PDCplus, have focused on the consolidation of national social nets systems and enhanced poor people access to basic services.

Concerning the Support Program for community infrastructure microprojects (PSMICO), executed since 2011, 520 classrooms, 188 sanitation works and 463 market sheds have been built and rehabilitated, creating better conditions for children education, and promoting hygiene and income generating opportunities for the grassroots commercial populations.

More than 1,109 grassroots Development Committees (CDBs) and 599 neighborhood action plans (PAQs) have been developed through the support of ANADEB. Thanks to the communities mobilizing capacities of this Agency, more than 21,500 people have taken part each month, and in a civic way, in the maintenance of public places, the cleaning of gutters in the cities of the country, and the removal of wild dumps, consequently helping to clean up their own living environment.

Another 24,000 people from landlocked communities are also engaged in manual maintenance of trails and roads, generating financial resources that are geared towards their socio-community priority needs.

According to the government's guidelines, basic services and social nets have truly gained more space, mainly due to the adoption on the 23 June 2020 of the School Food Act No. 2020 - 007. The employability of young people is increasingly structured and extended to the poorest rural areas of our country.

Indeed, the Social Nets and Basic Services project (FSB) and the Employment Opportunities project for Vulnerable Youth (EJV), which are both technically and financially supported by the World Bank, are showing very strong results twelve months before the end of these projects, with physical achievement rates

respectively of 90% and 95% of their objectives.

133 villages have been provided with new basic infrastructures.

Cash transfers and school meals were provided respectively to 60,500 households in 685 villages in 250 of Togo's poorest cantons, and to 97,518 school children in 315 public primary schools. More than 14,000 vulnerable young people, including 58% of women, from 200 poor villages in the country's poorest cantons, have a steady income of 15,000 CFA francs every 10 days during 4 months by participating in community work.

Through trainings in Business Development (FoDA) and Literacy Trainings, more than 12,000 young people were able to develop their business plans, and 9,000 of them have already received a grant to start or extend their income-generating activities in rural areas.

In the country's 38 cities, 2,746 young craftsmen started their own income-generating activities (AGR) through the government equipment supports.

Particularly in the Grand-Lomé area, nearly 26,000 hot meals and 43,500 dry food kits were distributed to 6,500 vulnerable people in 149 neighborhoods towards the community restaurants project in 2020.

With the onset of the coronavirus pandemic, all these actions have been intensified thanks to the support of our partners, like

the World Bank, the Vulnerable Population Support Program, the European Union Delegation in Togo, the Chinese Embassy, and many other organizations of the national private sector and civil society organizations, to support the resilience of grassroots communities. Hot meals and disease prevention facilities have been deployed in the most affected prefectures and towns in our country.

For 2021, ten years after the creation of ANADEB, the march must be to consolidate the grassroots development gains as stated by the government 2020 - 2025

roadmap, and to adapt our practices and strategies to the stakeholders.

Indeed, after having contributed to the creation of the conditions for sustainable success of the dynamics of decentralization,

ANADEB can now play its full role of technical support to decentralized services, to local authorities (communes and regions), to grassroots community organizations, to private companies and to NGOs for the promotion and management of initiatives and actions of grassroots development. We renew our engagement to be their privileged and strategic partner. Whether it is in terms of improving people's incomes, particularly for women and young people at the grassroots areas, the deployment of social safety nets, and the reduction of regional disparities in

access to health care, education, water and food in particular, perceptible responses will continue to be given to all the legitimate basic needs of urban, peri urban and rural communities at a national level.

That is why, while I express my thanks and those of the beneficiary populations to all our partners, I call on them for more sustained mobilization around the priorities of organizing and strengthening the capacities of the grassroots communities, the universal access of vulnerable populations to social nets and income generation opportunities, for inclusive development, to guarantee a shared and sustainable peace in our Togo country.





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## AIM OF THE AGENCY

Faced with the persistence of poverty in our country, the concept of grassroots development, a new paradigm centered on the access of all communities to the common subsistence minimum through the approach of inclusion of vulnerable groups, was launched in 2008.

This concept is characterized by the State's support of vulnerable communities for their self-care, in an inclusive socio-economic environment. It enables the basic needs of the populations to be taken into account while ensuring their full and responsible participation in the transformation of their environment.

To give content to this new approach, the National Policy for Grassroots Development (PNDB), adopted in 2012, defines four areas of intervention

(i) strengthening the capacities of grassroots communities, (ii) enhancing local productive potential, (iii) improving basic infrastructures and (iv) promoting social safety nets.

To ensure the implementation of the PNDB and the integration of the grassroots development dimension in all development policies, plans, programs and projects in the country, the Government established the National Agency for Grassroots Development Support (ANADEB).

## WHO ARE WE?

ANADEB is an autonomous public institution created on January 19, 2011 by decree n°2011-017/PR providing guidelines to its creation, attributions, organization and functioning. It is the operational arm of the Ministry of Grassroots Development, Youth and Youth Employment (MDBJEJ).

It has three management bodies:

- A supervisory board
- A board of Directors
- An Executive Board.





### OUR VISION

Ensure sustainable universal access to all grassroots communities and organizations of Togo by 2032.

### OUR MISSION

Ensure the implementation of the National Grassroots Development Policy (BNDP) defined by the Government and ensure the integration of the « grassroots development » dimension into development policies, plans, programs and projects.

### OUR AREAS OF EXPERTISE

- Assistance to CDBs in managing the development of their communities.
- Support for the construction and management of socio-economic and community infrastructures
- Capacity building of grassroots actors
- Support for improving the income of groups/cooperatives
- Socio-professional integration of young people
- Social nets (cash transfer, school feeding)

### OUR STRATEGY

- Participation and inclusion
- Making-do
- Local ownership
- Identification of potential beneficiaries on the basis of the poverty map
- The principle of accountability
- Partnership

### OUR TARGETS

- Grassroots communities (youth, households, vulnerable schoolchildren)
- Grassroots Development Committee (CDBs)
- Groups/cooperatives.





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### **OUR PROGRAMS / PROJECTS**

- Community Infrastructure Microprojects Support Program (PSMICO)
- Urban Community Development Program (PDC-ZU)
- Project to support the economic activities of groups / project for the development of root and tuber plants (PSAEG / PRT)
- Project to support communities in the manual maintenance of roads and tracks (CANTONNAGE PROJECT)
- Social Nets and Basic Services Project (FSB)
- Employment Opportunities Project for Vulnerable Youth (EJV).

### **OUR AREAS OF INTERVENTION**

- Villages
- Urban and Peri-urban areas.





## THE HEAD MASTER'S WORD



**Mazalo Atchidalo KATANGA**  
Head Master of National agency for  
grassroots development support

**2020** was a year of several new features at ANADEB; new experiences, new challenges and new working methods imposed by the coronavirus health crisis.

Indeed, ANADEB has started the year with the community restaurant project in order to improve the most vulnerable people's access to sufficient and regular quality meals.

This action taken by the government has been strongly supported by the populations in the Grand-Lomé area. Its interest grew in March because of the advent of the coronavirus pandemic, leading the government and its partners to put additional resources into the project to meet the increased needs and help to enhance the resilience of the poorest people.

The European Union, the popular Republic of China's Embassy in Togo, the Miss Togo Natio

nal Committee and the SOCAR company have distinguished their participation in this dynamic at different degrees by supporting the Togolese State.

Through the Vulnerable Population Support Program (PAPV) and through these various partners, awareness and educational sessions were held in the prefectures that are mostly affected at a national scale by the health crisis, to contribute to decelerate the spread of coronavirus disease.

2020 was also a transition to a higher scale of the parental contributory approach of the school feeding program which was sluggish at the beginning before becoming gradually more widespread in all regions towards the end of the year. Nevertheless, the results of our support show the relevance of the government's grassroots development actions. That is why for ANADEB, our language is for gratefulness; we are grateful to the highest authorities of our country, to the government and to all our partners who support public actions taken to guarantee a harmonious execution of the ANADEB agenda, particularly concerning the promotion of social safety nets, the employability of young people in rural areas and the strengthening of the earning potential of the grassroots populations.

For 2021, the year marking

the celebration of the ten (10) years of its creation, ANADEB will continue to consolidate its existing successes through new projects to meet the current socio-economic needs of the grassroots populations, especially on aspects concerned with their resilience to the coronavirus health crisis.

This will unavoidably require better collaboration between ANADEB and municipalities to put local elected authorities at the center of our interventions in a « Community-led development (DCC) approach. »

I therefore call on all grassroots organizations and communities to get mobilized around the municipalities and ANADEB so that we continue together the grassroots development's struggle in our country.



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# PSMICO

Since 2009







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# PSMICO

## Community Infrastructure Microprojects Support Program

### GENERAL OBJECTIVE

Support the process of setting up and managing the socio-economic infrastructures of the communities at the grassroots level.

### SPECIFIC OBJECTIVES

- Empower grassroot development committees (CDBs) to manage their development
- Support the establishment and management of basic infrastructures
- Monitor and evaluate actions and capitalize on experiences

### CRITERIA FOR SELECTING BENEFICIARY COMMUNITIES

- Relevance of requests according to the poverty map of Togo
- Technical and financial feasibility of micro-projects
- Level of organization and capacity for community participation
- Respect for the principle of equity between the different regions and prefectures
- Existence of other programs of the grassroots department for synergy of action

### TARGET GROUP

Vulnerable rural  
communities  
urban and peri-urban



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# PSMICO RESULTS





## KARA: More than 18 million CFA francs committed for a new school building at CEG in Tenega



**In order to create more suitable conditions for learning, the Togolese State has provided the population of Ténéga with a modern school building through the Community Infrastructure Micro-projects Support Program (PSMICO). The school building was provisionally received by the community on July 10<sup>th</sup> 2020 under the gaze of the ANADEB-Kara team and of the regional director of educational sector in Togo.**

Set down in the same area with the CEG Ténéga, the new building is made of 4 classrooms and a fully furnished office equipped with a storeroom (tables, desk and armchair) for 18,875,403 CFA francs founded by the Togolese state. The building's construction works began in January 2020 in an implementation way that puts the community at the center of activities: « the Community-led development (DCC) approach ». On this day of the provisional reception of the construction, it is the whole community that manifests its satisfaction through testimonies. Ms. Haulamba Dolama, President of the Women of

Tenega, gives her appreciation of the changes this new building will bring to the life of their community: *«It was difficult for us to see our children attending another city especially when they go up to the upper class. With the construction of a new building, I believe our children will not look any further. It is a great relief for us and also a way to motivate these children in their studies and to keep them close to us for better control.»*

For the 2019-2020 school year, CEG Ténéga received 486 students including 201 girls.

## Savanes: Kpendjal Prefecture provided with a modern market of nearly 500 trading places



On 25 August 2020, the community of Koundjouaré, in the prefecture of Kpendjal, Savanes region, a town located at 98 km at the northeast side of Dapaong's city, has received a new commercial infrastructure set up through the support of the National Agency for grassroots development support (ANADEB).

It was through an official delivery ceremony headed by the prefect of Kpendjal, Mr. Yacoubou Youa, under the gaze of local political authorities (deputies, mayors of the two municipalities of Kpendjal), traditional leaders, representatives of the companies who carried out the works, members of the grassroots Development Committees (CDB) and the the ANADEB Savanes team of the region, that the community took possession of their new infrastructure.

This market has five (5) big sheds, six (6) medium sheds, four (4) warehouses, one (1) block of 10 shops, one (1) administrative

block, two (2) shelters for poultry and cattle, one (1) butchery, two (2) blocks of modern latrines, the widening of an ox park, a frontage fence and a sentry-box.

Funded up to 362 million CFA francs by the Vulnerable Population Support Program (PAPV), the building activities started on 4 February 2019 with eleven (11) companies engaged on a competitive basis for a period of six (6) months. According to the beneficiaries' testimonies on this occasion of the infrastructure's delivery, this market will contribute to improve the merchant population work conditions. It will solve the littleness and the precarious-

ness of the existing structures in the market and their old age problems.

They will provide greater security for goods regardless of bad weather and theft.

The Prefect in his message said that this new market is a testimony to the social and inclusive development policy promoted by the Head of State HEM

Faure Gnassingbé, and an important springboard to increase commercial activities of the population of the whole prefecture of Koundjouaré and its neighboring cities.



Travelers who are familiar with the farthest places of Togo, do not like to miss visiting the Gléi market (26 km at the south side of Atakpamé). This market, formerly made up mainly of makeshift sheds, has profoundly changed its look. This is thanks to the Community Infrastructure Microprojects Support Program (PSMICO).

With a financial envelope of 250 million CFA francs, building have come out of the ground. Among the achievements, there is 6 storage areas, 2 blocks of modern latrines, a block of 10 shops, 15 cantonal sheds and an administrative block.



**T**his market is now an infrastructure that delights many resellers who come from all over the country to make their small businesses in Gléi.

In fact, the benefits of the infrastructure component of this program are perceptible in 6 communities in the Plateau region. As in Gléi, market sheds and craft resource centers were built in 5 other places. It's the case at Zogbégan in Wawa Prefecture, at Témédja in Amou Prefecture, at Bocco and Awagomé, 2 other places in Ogou prefecture, and at Asrama in Haho Prefecture.

At Asrama for example, with 200 million CFA francs, the market site has now new constructions such as 10 cantonal sheds, an administrative block, a block of 10 shops, 2 blocks of modern latrines, 3 warehouses and a butchery.



## Plateaux: Asrama has a cantonal market worthy of the name thanks to the PAPV



**The populations of Asrama in Haho Prefecture, especially the resellers are definitely out of the problems caused by bad meteorological conditions.**

**W**ith 200 million CFA francs fully funded by the Vulnerable Populations support Program (PAPV), a brand-new market of 280 places has emerged from earth. At the helm of this realization, there is the National Agency for grassroots development Support (ANADEB). The new cantonal market built has 10 cantonal sheds, an administrative block, a block of 10 shops, 2 blocks of modern latrines, 3 warehouses and a butchery. Specifically, these sheds are meant to offer better comfort and a decent working environment, with more than 280 retail spaces.

Now makeshift sheds and their lots of problems are a thing of the past. Goods will be better protected from the bad weather.

With the latrine blocks and the local dumps, the living environment of the population, its health and hygiene in this market are improved.

In the Plateau region, the Asrama market is not the only infrastructure that the PAPV funds the construction.

ANADEB has also led through the same funding the construction of cantonal markets in Gléi and Awagomé, the rehabilitation of the Boco market in Ogou Prefecture. It has been the same for the construction of market sheds at Zogbégan in Wawa Prefecture and at Témédja in Amou.

### Asrama Market in numbers

#### PAPV Funding

200,000,000 CFA francs

280 Places

10 Hangars

1 Administrative block

1 Block of 10 shops

2 Latrine blocks

1 Modern Butchery

3 stocking stores



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# PDC - ZU

Pilot phase 2012 - 2013

Scale-up: 2014





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# PDC - ZU

## Urban Community Development Program

### GENERAL OBJECTIVE

To empower 52% of disadvantaged neighborhoods in Togo's cities to take charge of their own development and contribute to Togo's development.

### SPECIFIC OBJECTIVES

- Support grassroots development committees in developing and implementing their action plans
- Strengthen the capacities of the actors involved in the management of neighborhoods development
- Monitor and assess the actions carried out and capitalize on experiences.

### CRITERIA OF NEIGHBORHOODS SELECTION

- Community organization
- Insanitary conditions
- Status and number of existing basic infrastructures
- Income level of women and youth.

### TARGET GROUP

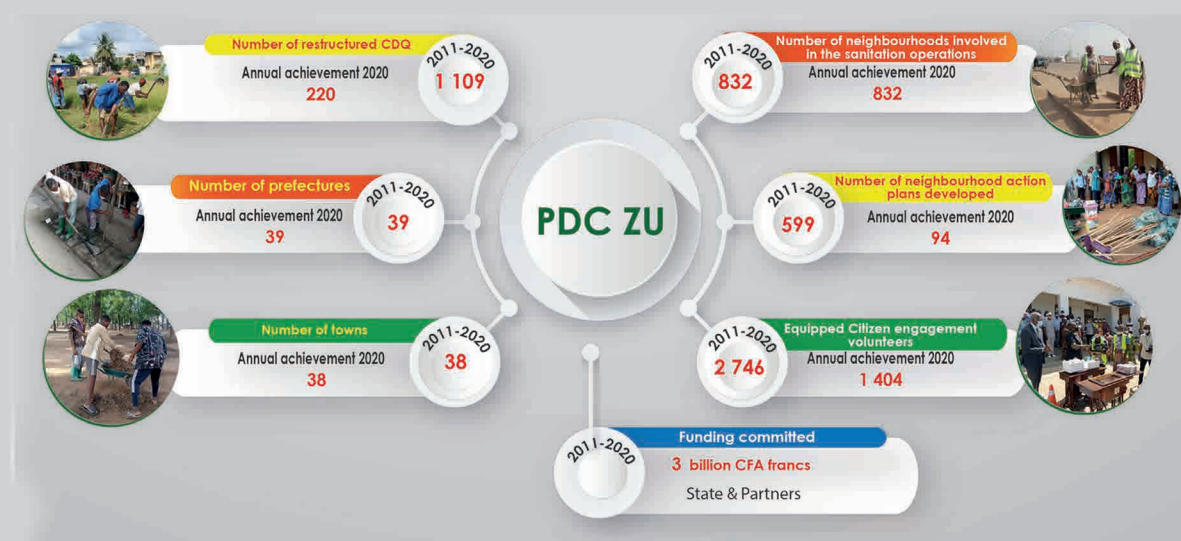
Inhabitants of vulnerable neighborhoods in urban and peri-urban areas of Togo.





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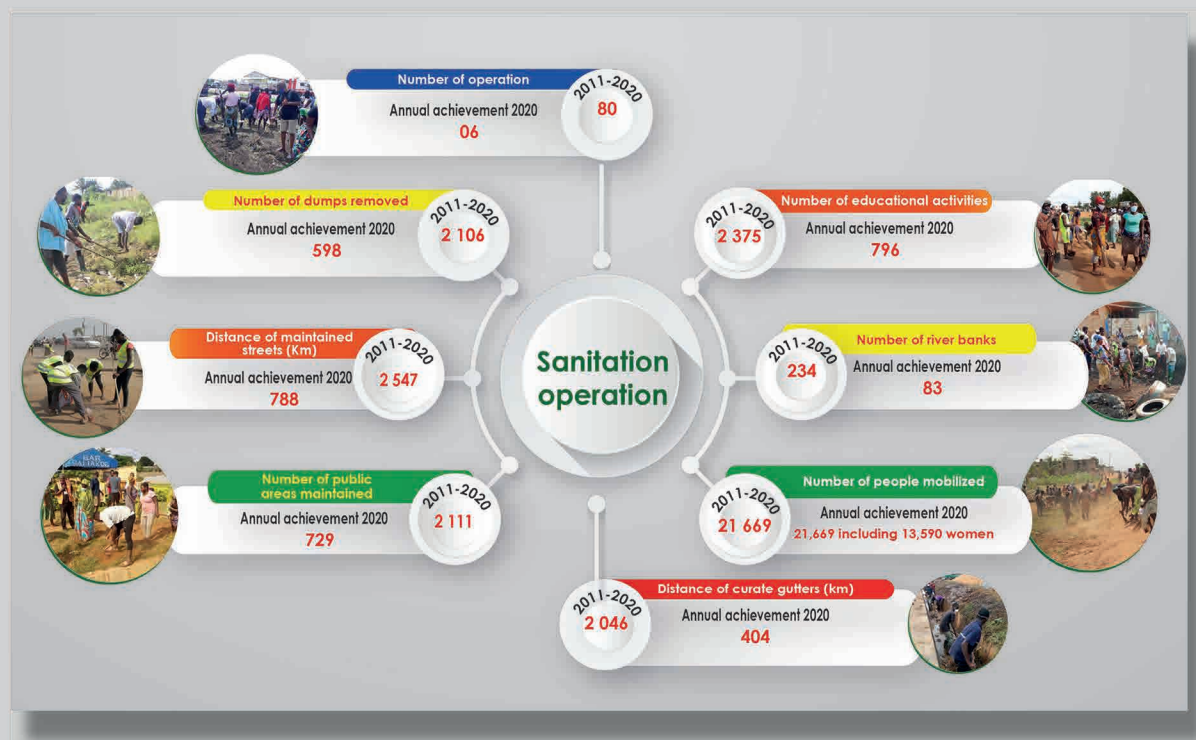
# PDC-ZU RESULTS





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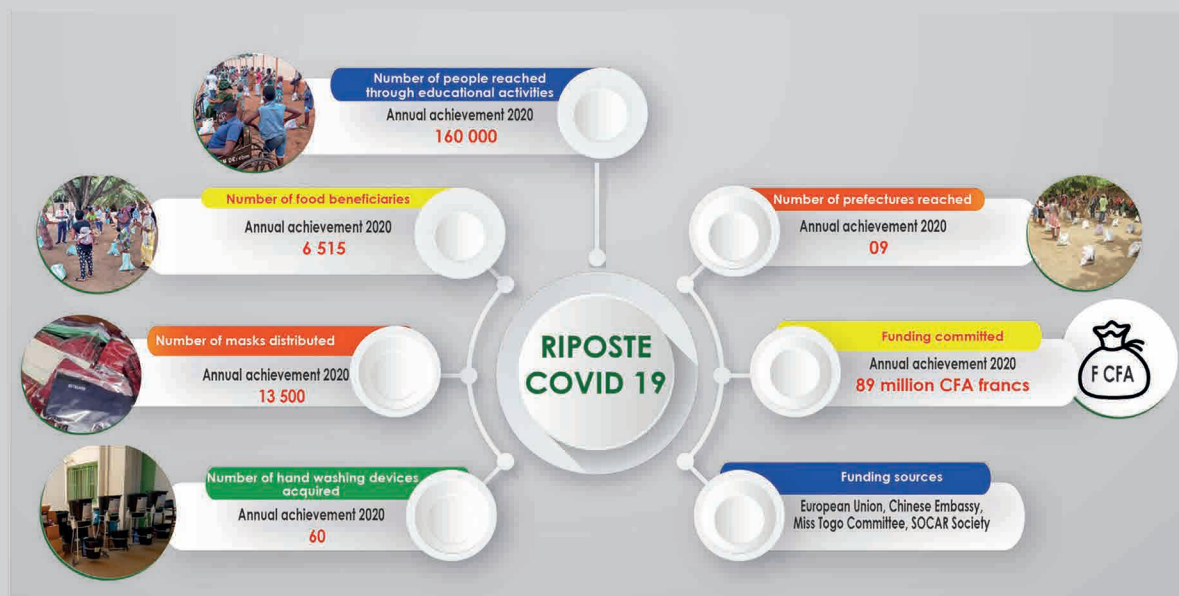
## SANITATION OPERATION RESULTS





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## RIPOSTE COVID-19 RESULTS







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## COMMUNITY RESTAURANTS RESULTS



**Togo: 242,635,290 CFA francs invested by the government in 2020 for 1,220 young craftsmen's professional integration.**



The grassroots Development, Youth and Youth Employment Minister, Myriam DOSSOU D'ALMEIDA, has handed over craftsmen kits to 219 Citizen Engagement Volunteers (VEC) of the fifth mission wave at the “Amadahome’s Youth House” in Lomé on 08 October 2020.





For the Grand-Lomé area, there are 116 VECs craftsmen in Agoè-Nyivé prefecture and 103 in Golfe Prefecture, who have officially received from the Minister's hands, their working tools. According to their respective crafts, more than 1000 pieces of tools worth fifty-three million (53,000,000) CFA francs, made of 3 embroidery kits, 44 hair-dressing kits, 163 sewing kits, 4 aluminum carpentry kits, 4 welding kits and 1 kit of 2 wheels mechanic, were handed over to these young craftsmen who have made an exemplary career in the Citizen Engagement Volunteer Program led by the National Voluntary Agency of Togo (ANVT). Bourahim Mounirou, a 2 wheels mechanic, is one of the recipients at the end of this fifth promotion to take these Kits. *«I've just received my kits offered by the government, and I'm very happy. I didn't know where to find money to buy these kits but thanks to our labors and to the support of the government, I have reached my goal. I'm very grateful to the government. I can now work*

*and live from the activity that I've learned»* he says. The purpose of granting these kits is to facilitate the empowerment of these young craftsmen in their own businesses and to promote self-employment. It is one of the activities of the Community Development Program in Urban Areas (PDC-ZU) led by the National agency for grassroots Development Support (ANADEB) in order to help these young people to become professionally and socially integrated, to develop their skills for the benefit of their communities, and to contribute to the national and local economy enhancement. In 2020, 1,220 craftsmen's VECs benefit from this governmental action in the whole country, with a funding evaluated to two hundred and forty-two million six hundred and thirty-five thousand two hundred ninety (242,635,290) CFA francs. 25% of the costs of the kits received by the beneficiaries are meant to be paid back through their income generating activities, one year later after being installed.



## Sanitation project in the cities of Togo, by the Covid-19 time.



**After several months of interruption due to the Coronavirus pandemic, sanitation operations in the neighborhoods have started again on Saturday, 15 August 2020 through a collaboration between ANADEB and the municipalities of Togo's cities.**

After five (5) months of preparation and organization, the sanitation project in Togo's cities has resumed with new requirements, namely, strict compliance with the government's barrier measures, and a stronger collaboration between the National Agency for grassroots Development Support (ANADEV) and the municipalities around the activities of the project.

Equipped with brooms, cuttings, hoes, rakes, spikes, trolleys, forks and trikes, participants stormed the places as early as 7 a.m. on this Saturday morning to proceed with the removal of wild dumps, gutters' curing, several streets and public squares weeding, a way for them to express their joy at the reopening of the project.

*«I'm very happy that the sanitation works have resumed. Their suspension really acted negatively on us. Today, I was very lucky to be among those selected. This is not my first time. I was already involved in these activities of sweeping and of gutters cleaning in our community with Anadeb. And the money I gain help me a lot. That is why I welcome this reopening. Now I have maize at home, and I have just been paid for today's work. This money will help me grind my maize and buy vegetables. I'm also going to pay some fish for the sauce. I'm glad the Anadeb has resumed this work,» Akpéné Doti, a participant in the operations, said with a smile.*





## COMMUNITY RESTAURANT

Food and hot meals for the most vulnerable people in Grand Lomé neighborhoods: ANADEB runs the experience in 149 neighborhoods



After Sagbado, Amoutiévé and Adétikopé, ten (10) new neighborhoods of Golfe and Agoè-Nyivé prefectures opened their doors to the community restaurant project on Friday, February 07<sup>th</sup>, 2020. More than 6,500 vulnerable people from 149 neighborhoods of Grand-Lomé are expected and received every two weeks at the places set up for food kits distribution and medical consultations.

Basically, these community restaurants were addressed to 43 neighborhoods. They finally reached 149 neighborhoods clustered on places in Adakpamé, Bè, Agoè, Démakpoè, Doumassésé, Gbadago, Lebassito, Nyékonakpoè, Sanguéra, Togblékopé, Sagbado, Nukafu and Adétikopé.

They are implemented by the National Agency for grassroots Development Support (ANADEB), through the «Community-led development» approach; an approach that mobilizes, involves and empowers the beneficiaries of the intervention to take over their own development.

As demonstrated by the numerous preparatory meetings held with the representatives of the mayors, the members of the Neighborhood Development Committees (CDQ) and the vul-

nerable targeted persons, the choice of places to establish the community restaurants, the identification of beneficiaries, the selection of cookers, the choice of the menus and the periodicity of the delivery of meals in each selected area, are decided by the beneficiary communities. It is indeed to these discussions that were dedicated meetings on January 20<sup>th</sup> and February 05<sup>th</sup>, 2020 at the headquarters of ANADEB in Lomé.

Funded with 600 million CFA francs by the Vulnerable Population Support Program (PAPV) for a period of 20 weeks, this project aims to provide a package of food, education and health benefits to 6,500 vulnerable people in poor communities, namely incomeless widows, old people, people with infirmities or chronically illness, and to their



families in 149 neighborhoods in Grand-Lomé at a rate of 500 people at every place.

For the ANADEB Executive Director, Mazalo Katanga, community restaurants are a testimony of the Togolese state's solidarity to vulnerable people. *«They offer hot meals to beneficiaries at each place, allocate dry food kits to each person for his daily family meal, and provide close supports to everyone in matters of health, hygiene and civic education, through medical consultations and advices on the culture of citizenship »,* she said.

Ms. Yawa is one of the beneficiaries of this support in Demakpoè neighborhood. She said, *«They called us today for the community restaurants. When we arrived, we ate and they have shared us food kits. We thank them all and we pray that God gives it back to them, so that they continue to call us and help us like this.»*

As a reminder, 500 people received a free consultation on the Nukafu site thanks to the NGO AIMES Africa: a mobile clinic of the NGO set up shop on this site on 21 February 2020, and provided the necessary care and treatment to the existing beneficiaries of the community restaurant. Many of them went back home not only with food, but also with medicines to treat themselves.





## GRASSROOTS COMMUNITIES' RESILIENCE SUPPORT PROJECT AGAINST THE COVID-19 PANDEMIC'S SHOCKS: ANADEB IN RESPONSE MODE.

Fighting Covid-19 in collaboration with the EU delegation in Togo. May - December 2020





**Fighting Covid-19 in collaboration with the EU delegation in Togo. May - December 2020**





## Fighting Covid-19 in collaboration with the popular Republic of China Embassy in Togo. 18 june 2020



## Fighting Covid-19 in collaboration with the National Miss Togo Committee. 29 june 2020



## Fighting Covid-19 in collaboration with SOCAR Togo. 29 june 2020





## Togo/Covid-19: Food for prefectures affected by the pandemic.



As part of its project to raise awareness and support the resilience of grassroots communities against the Covid-19 pandemic, the National Agency for grassroots Development Support (ANADEB) delivered food kits in Bas-Mono Prefecture (Afagnan) on Friday, July 10, 2020, and in Mô Prefecture (Djarkpanga) on Monday, July 13, 2020.

This support to the communities of Bas-Mono and of the plaine de Mô is supported by the Chinese Popular Republic Embassy in Togo to the tune of 8,130,000 CFA francs, the Miss Togo National Committee for 518,000 CFA francs and the Brokerage, Insurance and Reinsurance Corporation (SOCAR-Togo) for a sum of 500,000 CFA francs.

Taken together, these donations made by these various partners have helped to extend the community restaurant project and the distribution of dry ration kits to others 2,250 vulnerable people hardly affected by the coronavirus pandemic in the communities of Bas-Mono and of plaine de Mô.

The food distributions are coupled with sensitizations on barrier and prevention measures against coronavirus disease.

For Mazalo Katanga, Executive Director of Anadeb, the most important thing is the message brought to these targeted populations.

«We have provided more details on the disease and on the barrier measures. Beyond foods, we provide

the right information to vulnerable populations, and encourage them to observe these barrier measures. This is very important.

As for the food kits offered in the 13 villages of the two targeted prefectures, they represent a sign of the government and its partners' solidarity, especially the Chinese Embassy in Togo, the Miss Togo National Committee, and the SOCAR-Togo, to the beneficiary households in rural areas. » she said.

«This is an opportunity for me to express my gratitude to these donors. We thank them for thinking about vulnerable populations at this time of health crisis,» she added.

Ms. Josephine Afi Tovignan, one of the beneficiaries in Bas-Mono, shows her feelings in these words: «We thank the government very much for its support in this situation. We are in a very delicate situation and we thank God because the government is in control. We are doing our best to avoid this disease, and I am very grateful for the compassion of the government and its partners. Thanks to Anadeb and its partners.» She said.





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# PSAEG/PRT

Since 2009





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# PSAEG

## Project to support the economic activities of groups

### GENERAL OBJECTIVE

Contribute to the improvement of the incomes of members of groups / cooperatives and the development of rural employment in villages.

### SPECIFIC OBJECTIVES

- Strengthen the capacities of groups/cooperatives
- Facilitate access for group members to appropriate local micro credits
- Monitor and assess actions and capitalize on experiences

### CRITERIA OF SELECTION

- Be a grouping / cooperative that has led its constituent general assembly and operates in a rural environment
- Conduct an income-generating activity

### TARGET GROUP

Rural groups





# PRT

## Root and Tuber Plant Development Project

### GENERAL OBJECTIVE

To promote the self-employment of young people and their integration into the economic life through the production, processing and marketing of root and tuber crops.

### SPECIFIC OBJECTIVES

- Contribute to the improvement of the cultivation, conservation, processing and marketing of root and tuber crops
- Strengthen the capacity for initiative and self-organization of producers, processors and traders
- Fostering an entrepreneurial spirit among rural youth
- Set up a local savings and credit system.

### CRITERES DE SELECTION

- Be a grouping/cooperative that has led its constituent general assembly and operates in a rural environment
- Conduct an income-generating activity
- Be a group or cooperative engaged in cassava processing.

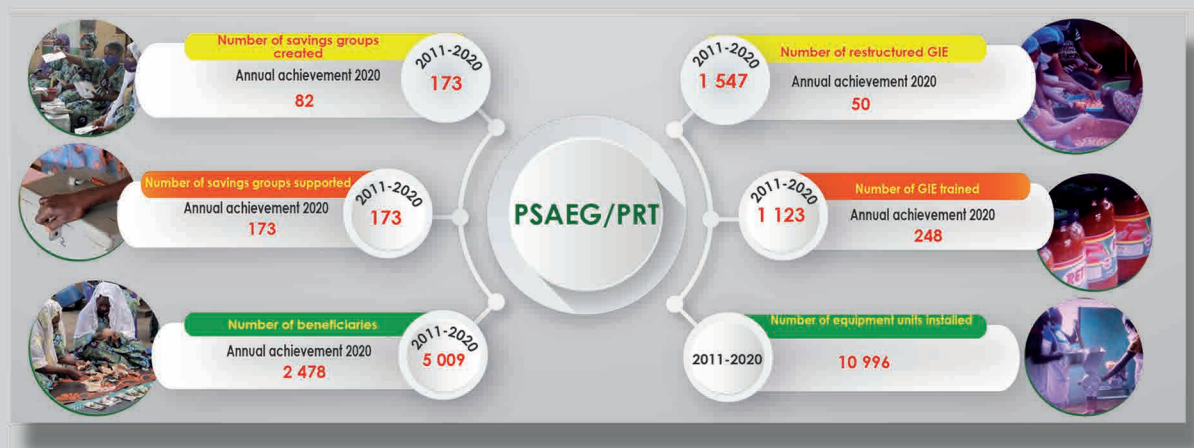
### TARGET GROUP

Rural groups in areas of high cassava production.



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# PSAEG / PRT RESULTS



## Kara: More than 500 women organized into savings groups



**For nearly 30 savings groups supported by the Regional Antenna of ANADEB, 19,439,343 CFA francs were mobilized by the 550 members, mostly women, in 2020.**

After a successful first cycle, the most motivated members of the Kara Region Savings Groups (GE) will be able to earn money beyond their expectations through their savings and loans operations.

Ms. Tatiana is a member of the Solimbya Savings Group of Lama Kolidè in Kozah Prefecture. After several failures in her business, she was able, by integrating this savings groups, to relaunch her business with dignity. She declares: «We did the first shares in June 2019; I was only able to save 23,000 CFA francs. On the sharing day, I realized that my mates had taken the group seriously.

People have had over 140,000 CFA francs, over 6 times more than what I had. For the second cycle, I did everything I could to increase my contributions, while the new price of our stamp has increased to 500 FCFA.

My discipline is already paying. Thanks to my contributions, I made two loans of 75,000 CFA francs to start shoes selling in December 2019. During the holidays, I made a good turnover; so I

was able to easily pay off my debts.

Today, in addition to the shoes selling activity, I also sell juice. In the next days, the group will do its second sharing, and then I'm going to start cereals storage and sale.

I can say that after several failures, my membership in this group allows me to know to manage better everything I initiate, and above all, to save money to get quick credits and seize other opportunities.»





**Savanes: 6,650,800 CFA francs, this is the amount shared between the members of the Espoir Savings Group (GE) of Mandouri**



**Started on June 21<sup>th</sup>, 2019, GE Espoir of Mandouri in Kpendjal Prefecture has just completed its second cycle after 52 weeks of savings. Made of 25 women, GE Espoir of Mandouri shared a sum of 6,650,800 CFA francs, gathered during this second cycle to its members.**

The price of the stamp of the contributions is set at 1000 CFA francs for this second cycle. This stamp represents the unit amount of contribution per member, and each member can commit to paying up to five stamps per meeting held once a week.

For this sharing, the stamp's price is capitalized at 1,184 CFA francs because of the interest of the loans made to the members. As for the amounts of money actually collected by members, the highest is 319,600 CFA francs and the lowest is 121,900 CFA francs. The GE also holds a solidarity fund that remains a self-help contribution for happy and unhappy events of the members. The

amount of this solidarity fund is 99,850 CFA francs. A part of this amount is allocated to purchase 4 seats, 1 table, 10 plastic chairs and office supplies, such as notebooks, ink, pens, etc.

*«I have totaled 235 contribution stamps. For this sharing, I took 278,200 f, and I'm planning to use some of this money to buy artificial hairs and haircare products to fill my workshop, and serve everything to my customers at the same place. I'm happy because I win a lot through this group than with all the other systems I've tried in the past. And I'm not the only person of our group to make this testimony.»*

Salamatou Mamah, a member of GE Espoir of Mandouri said.



## Plateaux: The outcomes of PSAEG / PRT actions in the Solim group



**Ms. Roukiya Moulaye, a shopkeeper living in Atakpamé city, set up and developed her income-generating business through the Solim Savings Group (GE).**

« *I am a member of the Solim savings group. Thanks to savings, the group lends money to the members with small interest rates so that everyone can develop his business. Loans are paid back at least by the fourth week, meaning that we get a lot of profit with it. I use to sell carpets, Muslim rosaries (called tousbas) and all kind of perfume. My business is growing very well, and I thank God. In fact, I have never done any business before I joined the group. It's my husband who spurred me to integrate this group and he has supported me for the savings. Today, I am very happy for what I am doing, because I am now able to contribute to the education of our children.* »

Roukiya Moulaye said.

The Savings Group (GE) Solim of Atakpamé has just completed its first cycle after 60 weeks of col-

lects. With its 25 women, the group had gathered 6,225 units of contributions at the end of the first cycle (commonly called «tampons» which the price is set at 200 CFA francs for this cycle), and shared with its members a sum of 1,664,550 CFA francs, including 419,550 CFA francs of interest collected from members who have made loans.

The highest amount shared is 80,217 CFA francs, and the lowest is 13,360 CFA francs. The sharing is based on the contributions of each member correlated to the capitalized rate of the stamp price which is 267.39 CFA francs.

For its next cycle, GE Solim decided to increase the basic price of the stamp, which was 200 CFA francs, to 250 CFA francs with the same number of members: 25 women.





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# CANTONNAGE

Since 2015





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# CANTONNAGE

## Project to support communities in the manual maintenance of roads and tracks

### GENERAL OBJECTIVE

In collaboration with the Ministry of Infrastructure and Transport and the Autonomous Road Maintenance Financing Company (SAFER), this project aims to : Maintain pavement approaches, drainage and sanitation structures in a permanently clean condition to ensure visibility on rural roads and trails and to ensure proper drainage of storm water and runoff.

### SPECIFIC OBJECTIVES

- Ensure permanent coverage of the entire network to serve all the rural populations and open up remote areas
- Intervene quickly and at a lower cost to stop road and tracks damage as soon as it occurs
- Creating employment to stem the rural exodus
- Facilitating access to basic social services.

### CRITERIA OF SELECTION

- Traffic density
- Agricultural and economic potential of the areas

### TARGET GROUP

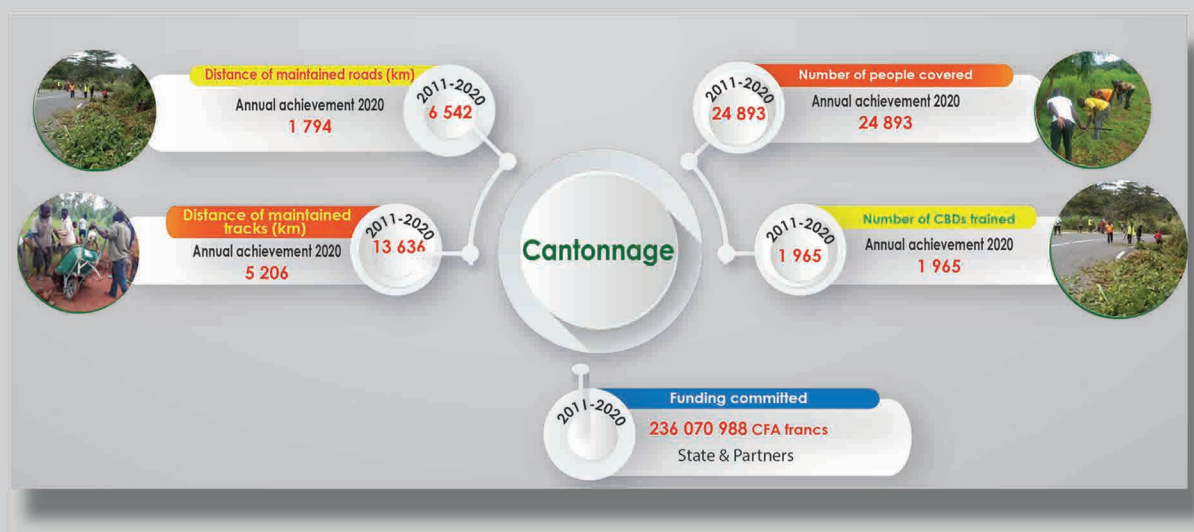
Villages and Towns of Togo





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# CANTONNAGE RESULTS



## Savanes: The village of Babigou has initiated a micro-realization with funds from the Cantonnage project



It is October 16<sup>th</sup>, 2020 in the Savanes region in the commune of Cinkassé-2 at about 30 km north-west from Dapaong, the village of Babigou, in the canton of Nadoundji comes to offer teaching materials to the local initiative for General Education College (CEGIL).

Hosted by the director of the college, Mr. Kokou Kombaté, the community of Babigou led by the chairman of its Village Development Committee (CVD), Mr. Sakpani Laré, made to the CEGIL a symbolic handover of 20 boxes of chalk, a set of geometry instruments for teachers, a Togolese flag, a calculator, 3 textbooks, 14 books, 12 booklets, a packet of printable papers, a stapler and a jar of glue.

This community support to the CEGIL is an extra response to the problem of lack of teaching materials in this institution. «We say big thanks to the CVD and to Babigou's sons and daughters for this gesture that comes to increase our students' chances to succeed. It will facilitate theoretical demonstrations, and help monitor the progress of different aca-

demic programs and practical exercises in the classroom, learning in general,» the Director explained. With a total cost of 300,000 CFA francs, these materials offered by the Babigou community to the CEGIL is the result of a specific support provided by ANADEB to the CVD to make this community locally take over its own development. Funded by the CVD to the tune of 240,000 CFA francs through the incomes generated by the community's participation in the manual maintenance of the tracks and roads, the expenses of this donation are also backed by the association of sons and daughters of Babigou who also took part in the activity. According to the explanations of the CVD President Laré, the community of Babigou has been identified and supported by ANADEB to participate in



manual maintenance of the tracks and roads on 2.5 km section between Dapaong and Togo/Burkina border, and on 4 km from Timbou to Djambéni. The community earned at least 48,750 CFA francs from the Autonomous Road Maintenance Funding Corporation (SAFER) every month by doing this work which is paid at a rate of 7,500 CFA francs per km maintained.

*«We decided not to touch that money we gain from the cantonnage project. Thus, for several months, we kept the payments on the CVD account in a bank, which allows us today to unlock 240,000 CFA francs to buy these teaching materials to help the teachers of the CEGIL in our village to train correctly our young people who are the next generation of tomorrow. We would like to thank ANADEB for its support. It is thanks to them that our CVD has been structured and obtained its legal recognition from the local authorities. It is also thanks to its support that we have opened the CVD account in a bank to receive the*

*payments from the cantonnage,»* Mr. Laré said.

Indeed, toward financial backings of SAFER, ANADEB and the Public Works department support grassroots communities and organizations to do manual and low-cost maintenance of low-traffic road networks by Cantonnage approach.

Questioned about the results of this action, the coordinator of the ANADEB regional Antenna of Savanes, Mr. Alain Rédah said that their office worked with 242 villages in this region on distances of 449.5 km of rural trails and 168.5 km of roads.

*« For an average of 4,895 young people including 1,643 women mobilized in 2020 from April to December, the Cantonnage project meets jobs creation goals within the country, facilitates access to basic and social services through their incomes allocation to community works, and curbs rural exodus by introducing additional purchasing power in communities»* He explained.



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# FSB

Since 2017







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# FSB

## Social nets and basic services

### Component 1

#### BASIC SOCIO-ECONOMIC INFRASTRUCTURES

To support the rehabilitation and construction of basic infrastructures in target communities, in order to increase access to related socio-economic services.

### Component 2

#### SOCIAL NETS

##### Sub-component 2.1

#### SCHOOL CANTEENS

To increase access to regular school meals for children from the poorest communities in Togo, which in turn should improve attendance and retention in schools in the targeted areas.

##### Sub-component 2.2

#### MONEY TRANSFERS (TM)

To enhance the income and consumption of the targeted households and thereby increase their capacity to cope with shocks.

#### IMPLEMENTATION STAGES OF SCHOOL CANTEENS

- Selection of institutions
- Selection of NGOs and signing of contracts
- Information and awareness-raising for schools, CVDs, CPEs, and mother-canteens
- Signing of the contracts with CPEs by NGOs
- Implementation of the operation
- Training of the mother-canteens in the culinary arts
- Follow-up of the operation



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# FSB

## Social nets and basic services

### Component 3

#### CAPACITY BUILDING AND PROJECT MANAGEMENT

##### Sub-component 3.1

##### **GRASSROOTS MANAGEMENT TRAINING (FGB)**

To empower beneficiary communities to take responsibility for the implementation of development projects through « the Community-led Development (DCC) » approach and grassroots management training (FGB).

##### Sub-component 3.2

##### **SUPPORT FOR THE ESTABLISHMENT OF A SOCIAL SAFETY NET SYSTEM**

To contribute to the deployment of the national targeting strategy for the development of a cross-cutting social safety net system.

##### Sub-component 3.3

##### **PROJECT MANAGEMENT**

#### IMPLEMENTATION STRATEGY OF MONEY TRANSFERS

- Community participation:
  - In the monitoring of the transfer operation
  - Educational exchanges and talks
  - Awareness raising
- Equity
- Synergy of actions between stakeholders
- Partnership





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# FSB RESULTS



# Basic socio-economic infrastructures

## SUB-COMPONENT FSB



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## BASIC SOCIO-ECONOMIC INFRASTRUCTURES







**Nassiégou, Faré Haut and Koudjougou 2 receive their basic socio-economic infrastructures carried out under the Social Nets and Basic Services project (FSB). People express their satisfaction.**

For a total cost of 44,752,979 CFA francs, each of the three (3) localities is provided with a school building of three (3) classrooms, one (1) administrative block, two (2) toilet blocks of three (3) cabins, a photovoltaic energy drilling equipped with three (3) fountains and a dump.

The delivery ceremonies had taken place on 9 and 10 November 2020 under the gaze of local authorities and representatives of the regional offices of education, planning and hydraulics departments.

Respectively from Cinkassé Prefecture, Tandjouaré and Oti, these 3 localities are among the 57 villages identified to be provided with infrastructures in the framework of the Social Nets and Basic Services project in the Savanes region.

These works contribute to the

development and to the improvement of living conditions in the environment. Sanebil SOUK, a woman from Koudjougou-2 says: *«Today, thanks to the infrastructure built by ANADEB, we would have a better quality of life. We used to look for water miles from the village.*

*These river waters or unsafe water points are sources of disease in the village. Every morning, our children travelled long distances to get to school.*

*As a result, absenteeism is high and delays in classes are common in the village. With these school buildings nearby, it's a relief for all of us. »*

At this moment, thirty-one (31) infrastructures of the 57 planned in the Savanes region are fully established and received.

There are 15 school buildings, 2 markets and 14 drillings.

At a national scale, two hundred (200) buildings will be set up. The Basic Socio-Economic Infrastructure is the first component of the Social Nets and Basic Services project (FSB). It is funded by the World Bank to the tune of 5.04 billion CFA francs.





# SCHOOL CANTEENS

## SUB-COMPONENT FSB



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# SCHOOL CANTEENS





## Savanes: School Canteens reach 65 public primary schools



Initiated by the Togolese government with the support of the World Bank to promote grassroots development and reduce social inequalities, school canteens resumed on February 1<sup>st</sup> 2020 with one specific feature: community contributions. In the Savanes Region, the operation already affects sixty-five (65) public primary schools.

### A fact

With the implementation of school canteens in the Savanes region, public primary schoolchildren have regained their taste for education. Attendance is constantly increasing. This because students are sure to have hot meals every school day.



## Interview: Focus on Plateau region



**Dodzi KAMETI-ATI (DKA)**  
ANADEB Plateau's Regional office Coordinator

**@cellcomANADEB:** The Plateau region has the largest number of schools provided with school canteens. What is the state's goal in providing meals in these schools?

**DKA:** «Through school canteens, the government aims to increase access to regular meals for school-children in Togo's poorest communities in order to improve attendance and retention in the targeted areas' schools. It is an initiative that is very successful because of its support by the beneficiary communities».

**@cellcomANADEB:** What are the evolutions that you see in the Plateau region?

**DKA:** «In the Plateau region, ninety-two (92) public primary schools were offering school meals until January 31<sup>th</sup> 2020. With the introduction and generalization of community contributions to fund the operation from February on, the enthusiasm of the people has declined slightly. Only thirty (30)

schools mobilized their contributions to 100% or more in the 2020 year. Fifty-four (54) other schools in the region partially gathered their contributions. Put together, community contributions had made mobilize 26,577,850 CFA francs of dry cooking ration provisions out of the 42,985,600 CFA francs expected for the entire region. These contributions, combined with the government grant, helped to serve 2,463,784 meals in the region in 2020. »

**@cellcomANADEB:** What does a child's meal cost per year for the parent in the contributory approach promoted today?

**DKA:** «For a contribution of 10 CFA francs per meal per schoolboy per day, the annual contribution of the parents is 1,650 CFA francs. This contribution is therefore 10 CFA francs for a meal whose cost is estimated at more than 140 CFA francs. »

**@cellcomANADEB:** Where does the parents' reluctance come from?

**DKA:** «The reluctance in some places is due to a lack of information and to the habit taken by parents from 2008 to 2020 to have school meals for their children without any contribution. But this trend is already reversed with awareness in a way that, communities which did never benefit from the canteens until now, are taking the initiative themselves to mobilize their contributions before approaching ANADEB to apply for the state support. »

**@cellcomANADEB**







# TM

## SUB-COMPONENT FSB



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# Money transfers





## Kara: 1,710 new households join the TM beneficiary list



**Started on 23 April 2019, cash transfer operations affect eleven thousand and one hundred-seventy-one (11,171) households in one hundred and twenty-five (125) villages in the Kara region.**

In September 2020, the Togolese state extended operations to 19 new locations. Thus, thanks to additional funding of 153,900,000 CFA francs from the Togolese state, one thousand-seven hundred and ten (1,710) new households have joined the list of recipients of cash transfers, a sub-component of the Social Nets and Basic Services project (FSB).

Manabawai KONDO, one of the beneficiaries of Yadè Pouh expresses his joy: «When we were recorded on the list of recipients of cash transfers, we were expecting to receive one first quarterly slice of 15,000 CFA francs. And everyone was doing his calculations to see in how many months he can save enough money to restart his income-generating activities. Against all odds, every household, instead of that, received an amount of 90,000 CFA francs which represents the sum of all our six (06) unpaid cash

transfer. Everyone could then launch his business without waiting. Concerning me, my husband and I have decided to expand our sheepfold. So with the money I received, we bought sheet metal to settle that. In the village, all the other beneficiaries have undertaken small businesses of cereals particularly, and activities such as small ruminants and poultry breeding. Other women have found a way to join our Pougnum savings group in order to access loans afterwards. Now money is flowing around the village, and it's moving on all sides.»

Planned for two years, cash transfers aim to increasing the incomes and consumption of poor and vulnerable households, and thus their ability to cope with shocks.

Funded jointly by the Togolese State and the World Bank, the operation affects twelve-thousand eight hundred and eighty-

one (12,881) households in the Kara region. It covers one hundred and forty-four (144) villages for 1,545,720,000 CFA francs invested in the region.

One hundred and twenty thousand (120,000) households are targeted across the entire country by 2022.





## Central: manual payment of cash transfers, a practice faced by the coronavirus health crisis.

**After its suspension throughout the country, the manual payment of cash transfers to Togo's poorest households resumed on 06 May 2020 at the step imposed by the Covid-19.**

We are in the Central Region, a region where 9,650 households from 107 villages in the poorest cantons receive quarterly cash transfers of 15,000 CFA francs from the FSB project for the year 2020. For their fifth quarter of payment, beneficiaries of the villages of Somieda and Abidjande in Sotouboua Prefecture, and Alheride, Kikimini, Azanade, Kolina, Koumoniade, Ahou matchatom, Faring, Labide, and Tchalo in Tchaoudjo Prefecture, are scheduled for the week of 11 May 2020.

In scrupulous compliance with the government's response measures against Covid-19, the nominated beneficiaries of the selected households arrive at payment sites in groups of a maximum of 15 persons, according to timetables jointly defined by the paying agent of Moov, Anadeb and the communities.

Resolute to block the spread of the new coronavirus, they all observed the new ritual, which ranges from the systematic mask wearing to hand washing at the entrance to the sites. Everyone stands now at a good distance from the other; and greeting a neighbor is a behavior that is now manifested without physical contact in the 11 villages scheduled for payments during this week of 11 May.

Each payment is preceded by advices on the barrier measures against Covid-19. These educational activities are carried out by the traditional authorities of the concerned villages, as well as by members of the Village Development Committees (CVD).

For 2020, nearly 1.16 billion CFA francs were invested by the Togolese State backed by the World Bank in the payment of cash transfers to poor households targeted by the FSB project in the Central Region.





## Plateaux: Faced with COVID-19, cash transfers are getting digitalized!!



**A few years ago, the Togolese government began a deep transformation of public services through the digitization of paperwork. This transformation has reached the mechanism of payment of cash transfers by ANADEB in the context of the coronavirus health crisis.**

**I**t is September 2020. In the Plateau region, ten (10) villages have just switched to digital payment of cash transfers. Indeed, by message sent by the National Agency for grassroots Development support (ANADEB) and received on the telephone terminals of the beneficiaries, one thousand and two hundred (1200) women have had their Flooz accounts credited with 15,000 CFA francs, corresponding to the quarterly amount of cash transfer that was previously paid manually to each recipient.

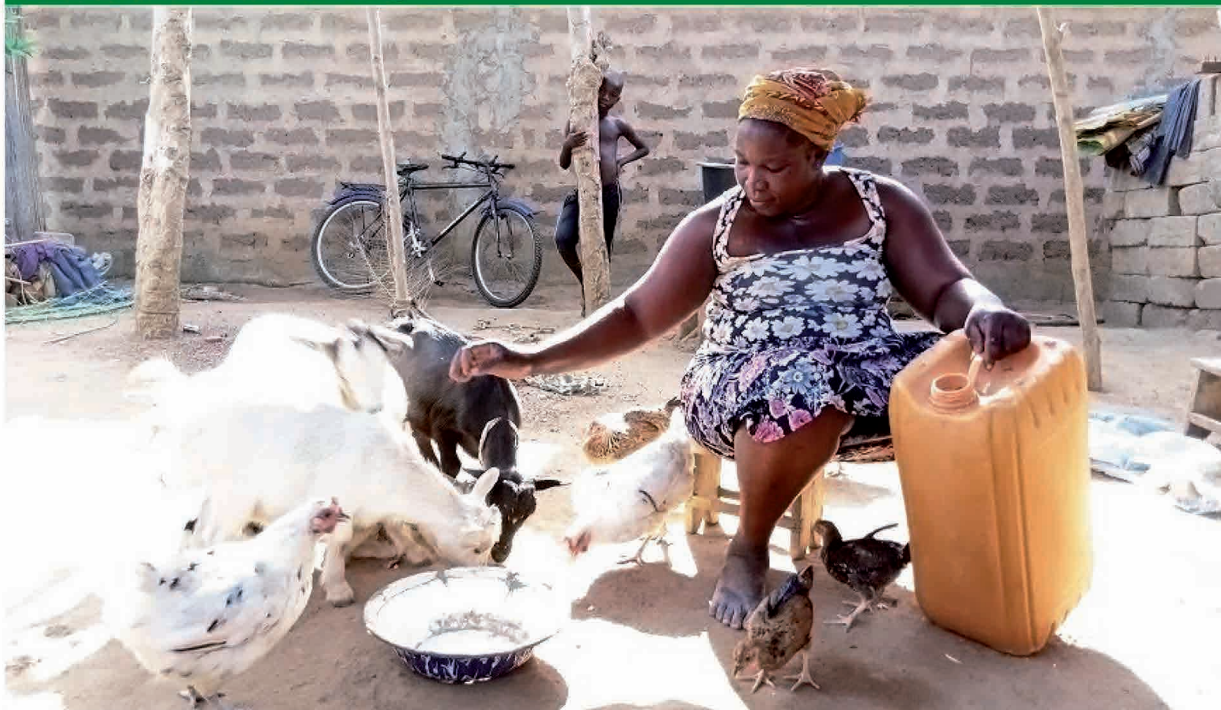
As elsewhere in other parts of the country, this first

test of digitalized cash transfers was a success in the Plateau region. The payment was made without the paying agents and the ANADEB teams.

In connection with the government's measures against Covid-19, ANADEB, with the support of the World Bank, initiated the digitization of cash transfer payments through the FSB project; a way for ANADEB to make beneficiaries observe social distance and limit physical contact between individuals in the payment process.

In 2020, the FSB project affected 14,703 households in the Plateau region.

## Maritime: On the discovery of Akofa Koudjedji, one of the beneficiaries of the cash transfers in the Zio 3



**In addition to increasing the income and consumption of poor households, cash transfer operations allow beneficiaries to start or expand income-generating activities. This is the case of Akofa Yovo, a beneficiary in the village of Agbodjekpoe in the commune Zio 3.**

Akofa Yovo is a mother of four (4) children in the village of Agbodjekpoe in the commune of Zio 3. Through a household survey and a community validation carried out in a village assembly in order to find out the poorest and most vulnerable people, Akofa was selected as a cash transfer beneficiary by the FSB project. She followed all the instructions delivered by the project during the educational talks, especially those related to the management of transfer funds so as not to plunge back into the same precariousness after the project.

Thanks to the project cash transfers, Akofa bought a sample of each animal, chickens and goats, and started raising them. By taking care of this activity, Akofa Yovo will have several heads of hen and three goats a year later.

She talks about how she's doing with the cash transfers: *«Money transfers help us a lot. Thanks to the savings I made with cash transfers, I started my breeding, and I reinvest the money in order not to spend my savings. So I still own my savings but in the form of cattle and stock of beans. When I sell these foodstuffs, I use some of the money for our expenses at home. For example, I was able to ensure my children's school fees with this money. When the youngest was ill, I used that money to provide him with the necessary care. With the resumption of rural activities, we don't worry. We have enough to buy fertilizer and seed. We also have enough to feed the whole family.»*





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# E J V

Since 2017





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# EJV

## Employment Opportunities Project for Vulnerable Youth

### Objectives

Provide income-generation opportunities for targeted poor and vulnerable youth in Togo.

### Component 1

#### COMMUNITY VOLUNTEERING AND TRAINING

Provide an opportunity to develop healthy work habits and acquire civic values while participating in an activity valued by the community.

Sub-component 1.1

#### COMMUNITY VOLUNTEERING AND TRAINING

Sub-component 1.2

#### TRAINING ON LIFE SKILLS AND MICRO-ENTREPRENEURSHIP

### Component 2

#### SUPPORT FOR INCOME-GENERATING ACTIVITIES

Support beneficiaries who have successfully completed Component 1 activities for the launch or expansion of an income-generating activity (through a grant and access to mentoring).

### IMPLEMENTATION STRATEGY

- Beneficiary participation
- Synergy of actions
- Equity
- Community-led development (CCD).

### LOCATION

The whole national territory





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# EJV

## Employment Opportunities Project for Vulnerable Youth

### Component 3

#### CAPACITY BUILDING

##### Sub-component 3.1

#### **CAPACITY BUILDING FOR THE IMPLEMENTATION OF YOUTH EMPLOYMENT INTERVENTIONS**

Support the government in the design, strengthening and implementation of operational instruments necessary for the implementation of microprojects for the employment of poor and vulnerable youth.

##### Sub-component 3.2

#### **SUPPORT COMMUNITY CAPACITY BUILDING THROUGH A GRASSROOTS MANAGEMENT TRAINING (FGB)**

### Component 4

#### PROJECT MANAGEMENT

#### IMPLEMENTATION STRATEGY

- Beneficiary participation
- Synergy of actions
- Equity
- Community-led development (CCD).

#### LOCATION

The whole national territory



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# EJV RESULTS





## Kara: 1,540 young people benefit from daily life skills training and micro entrepreneurial capacity building



In the Kara region, one thousand and five hundred and forty (1540) young people have been receiving literacy courses since July 2020 to strengthen their life skills and micro entrepreneurial skills, in the framework of the Employment Opportunities project for Vulnerable young people (EJV).

Targeting poor, vulnerable and out-of-school young people who are disabled or not from the poorest cantons of Togo, the EJV project aims to back its beneficiaries to create their own income-generating activities through a voluntary process coupled with trainings.

Thus, during a period of time of 14 months, the project offers literacy courses to beneficiaries. These courses take place in each of the forty-four (44) villages concerned by the project in the Kara region. On the basis of a syllable and a computational booklet developed by the Ministry of Social Action, Women's and Literacy Promotion, literate officers roll out the various modules for the benefit of young people.

According to the coordinator of the Regional office of ANADEB in Kara, Mr. Moulamoua Kérimou's words, these courses are organized to enable young people who are very early out of school to write their business plans and to be able to hold a basic accounting of their income-generating activities. « *At the end of the community volunteering mission, the young people who have successfully completed the courses receive this support. They are also eligible to eighty (80) days of Business Development Training (FODA) before receiving a grant and technical support to start or extend their income-generating activities. All this package allows young people to unleash their creative potential, to get on their own behalf, and worth better,* »

Mr. Kerimou explained.

On December 31<sup>th</sup> 2020, the Kara region has registered three-thousand and eighty (3,080) young people who have taken part in the High Labor Works (THIMO) through their community volunteering missions and various trainings, including literacy. All of them have developed their business plans for project's grants, but only 1,973 were able to actually start their income generating activities by the end of the year.





# EJV/AGR/Coaching

Thanks to coaching, Bibita GALGOU, a visually impaired, manages well her business after the High Labor Works (THIMO).



Married and mother of four children, Bibita GALGOU is a visually disabled young woman who participated in The Labor-Intensive Works (THIMO).

Originally from Kpinkparpak, a village in Tandjouaré prefecture, Bibita talks about her participation in THIMO in spite of her disability: «When our locality was selected by the Employment Opportunity project for Vulnerable young people (EJV), I was selected to participate in the THIMOs. My job was to provide care for the children of the other beneficiaries of the project who had gone to work. Every ten (10) days, we received 15,000 CFA francs. And I manage to save 5,000 CFA francs. At the end of the THIMOs, my savings were 40,800 CFA francs. A part from the various trainings I have taken, ANADEB has provided me with a coach for six (6) months. Thanks to this coaching, I manage to hold a book of accounts. I know the difference between capital, turnover and profit. To start my income-generating business, I obtained a grant of 60,000 CFA francs from ANADEB. Today, I run a thriving grocery store. Despite my disability, I am self-sufficient. »

A coach is a facilitator who supports the young beneficiaries of the EJV project. In the first cohort, forty-four (44) coaches supported nine hundred and ninety-nine (999) young people in the Savanes region. A second wave of six hundred and eleven (611) young people were backed by twenty-seven (27) coaches.



## Savanes: Thanks to the EJV project, Kpiakap Douti has a hairdressing workshop



During five (5) years, Kpiakap Douti, a 32 years old young man, father of two (2) children, used to go door-to-door to style the hair of the residents of Gnitwole, a village in west Kpendjal prefecture. Thanks to his participation in the Employment Opportunities project for Vulnerable young people (EJV), his story has changed. He became the owner of a hairdressing workshop.

Kpiakap Douti is one of the young community volunteers who have arranged their local trails under the Labor-Intensive Works (THIMO); a sub-component of the EJV project. After trainings in Business Development (FoDA) offered by the project, Kpiakap developed his business plan in order to open a hair salon.

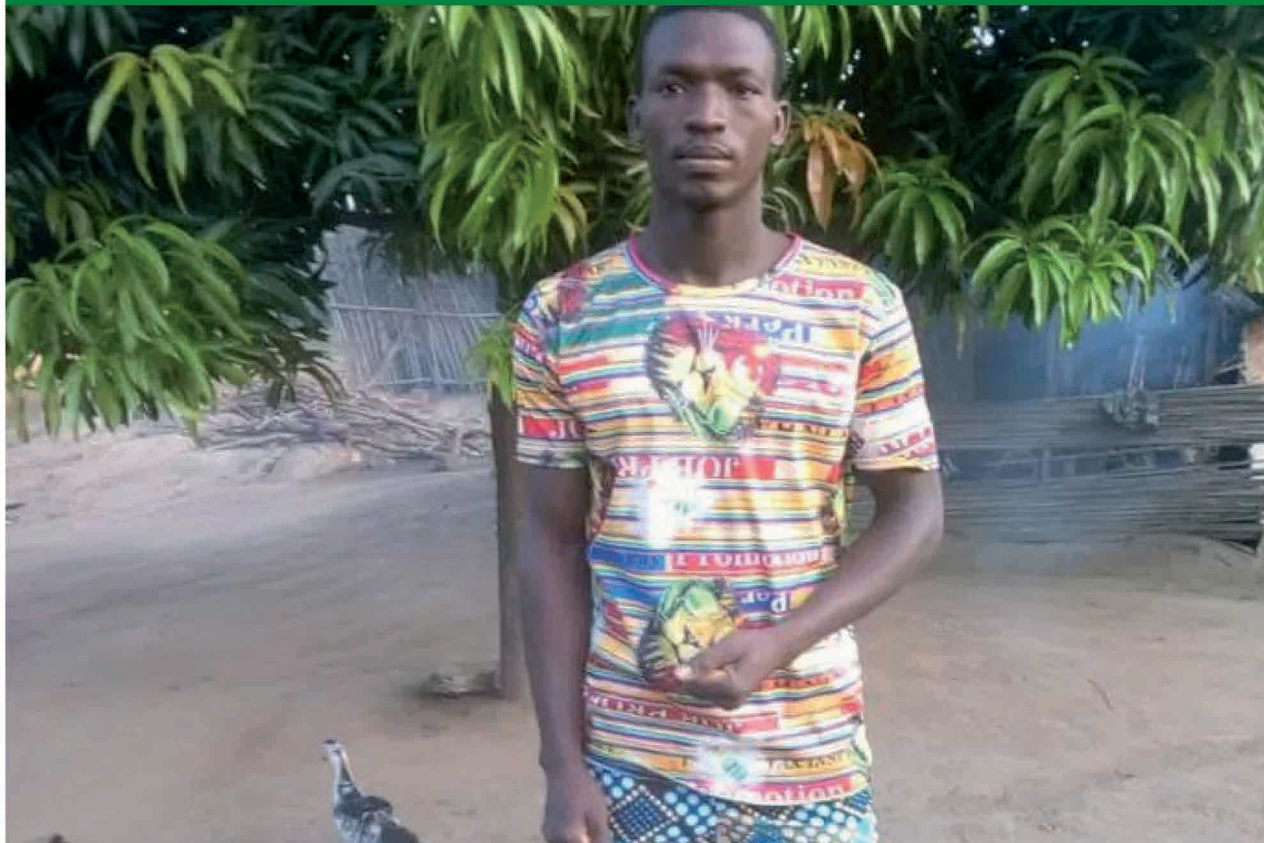
With the help of his coach, his business plan was validated, and the young Kpiakap was able to access the grant of 60,000 CFA francs provided by the

project.

Kpiakap Douti testifies: «By adding the project's 60,000 CFA francs grant to my THIMO savings, I had enough to open my hairdressing workshop without difficulty. The adventure for me started in 2018. It's all about perseverance and courage. The results of my efforts are finally there in 2020.»

Proudly looking, hair clipper in his hand, Kpiakap strings the haircuts in his studio on the street.

## Plateaux: After the FODA, Abibou sets out to conquer the market



**From Business Development Training (FoDA) to the creation of income generating activities, Abibou Tchelou has followed an unusual path in the EJV project.**

**T**he young Abibou Tchelou is a beneficiary of the EJV project. He is also one of the young people trained in business development. Passionate about poultry trade and farming, Abibou did not wait for the grant of the EJV project to launch its activity.

Confident and rich in entrepreneurship knowledge, Abibou Tchelou immediately started a hen-breeding activity after his training under the EJV project. From 10 heads of hen, he will be a few months later owner of about thirty poultry that he sells and uses for his own consumption. Thanks to the training he says: *«I now know how to do business and how to save. Many young people like me have to follow these FoDA modules in order to be well equipped to start their activities. Being very motivated, I hope to be able to go through with the EJV project in order to get my grant. It will be a great help to me for the expansion of my activity.»*.

On December 31<sup>th</sup>, 2020, Abibou Tchelou's hope to obtain the project grant to expand his business was fulfilled. He was one of the young people who received the 2020's grant.



# THIMO

**SUB-COMPONENT EJV**



Agence Nationale d'Appui  
au Développement à la Base

## **Labor-intensive work**





## Savanes: 144 kilometers of rural trails arranged thanks to THIMO

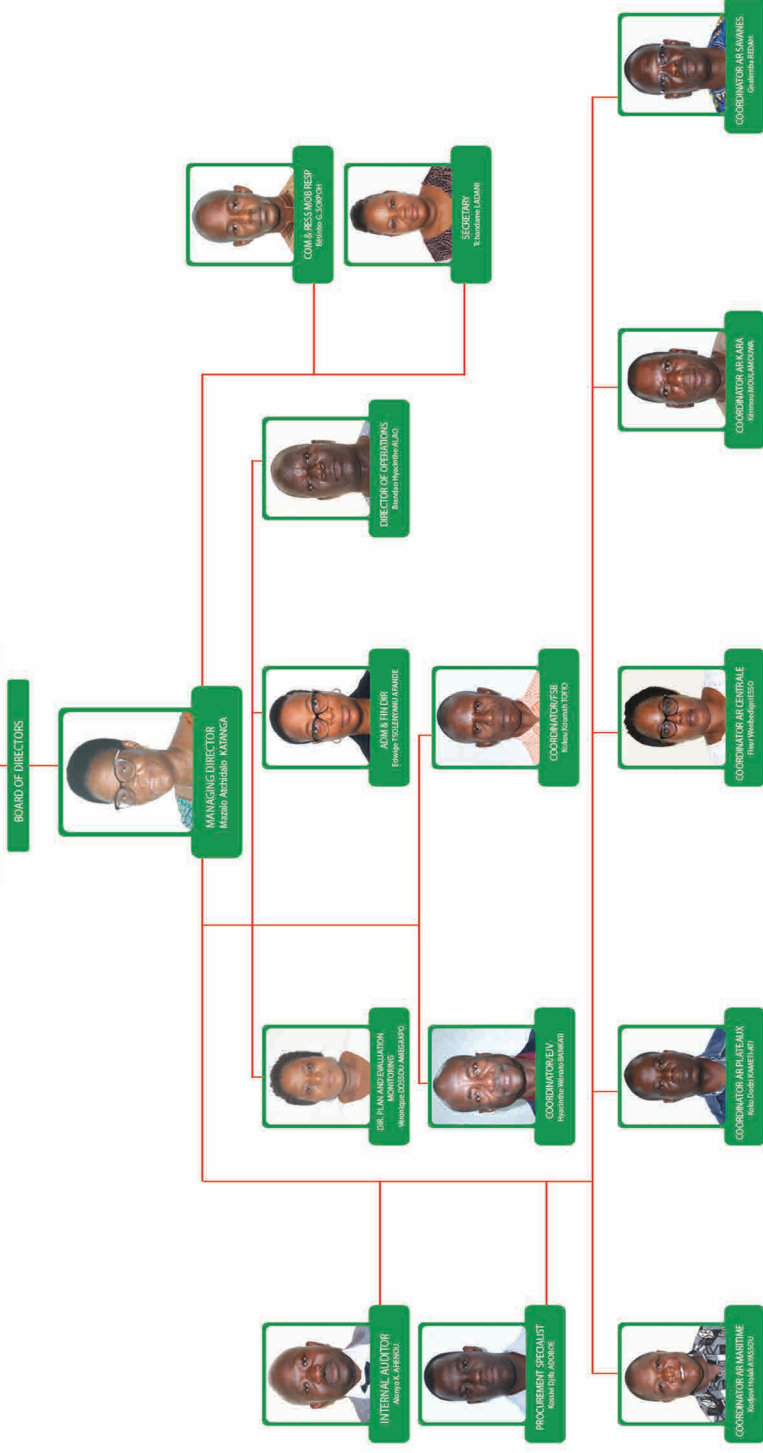


## Plateaux: young people of the EJV project in a coaching session





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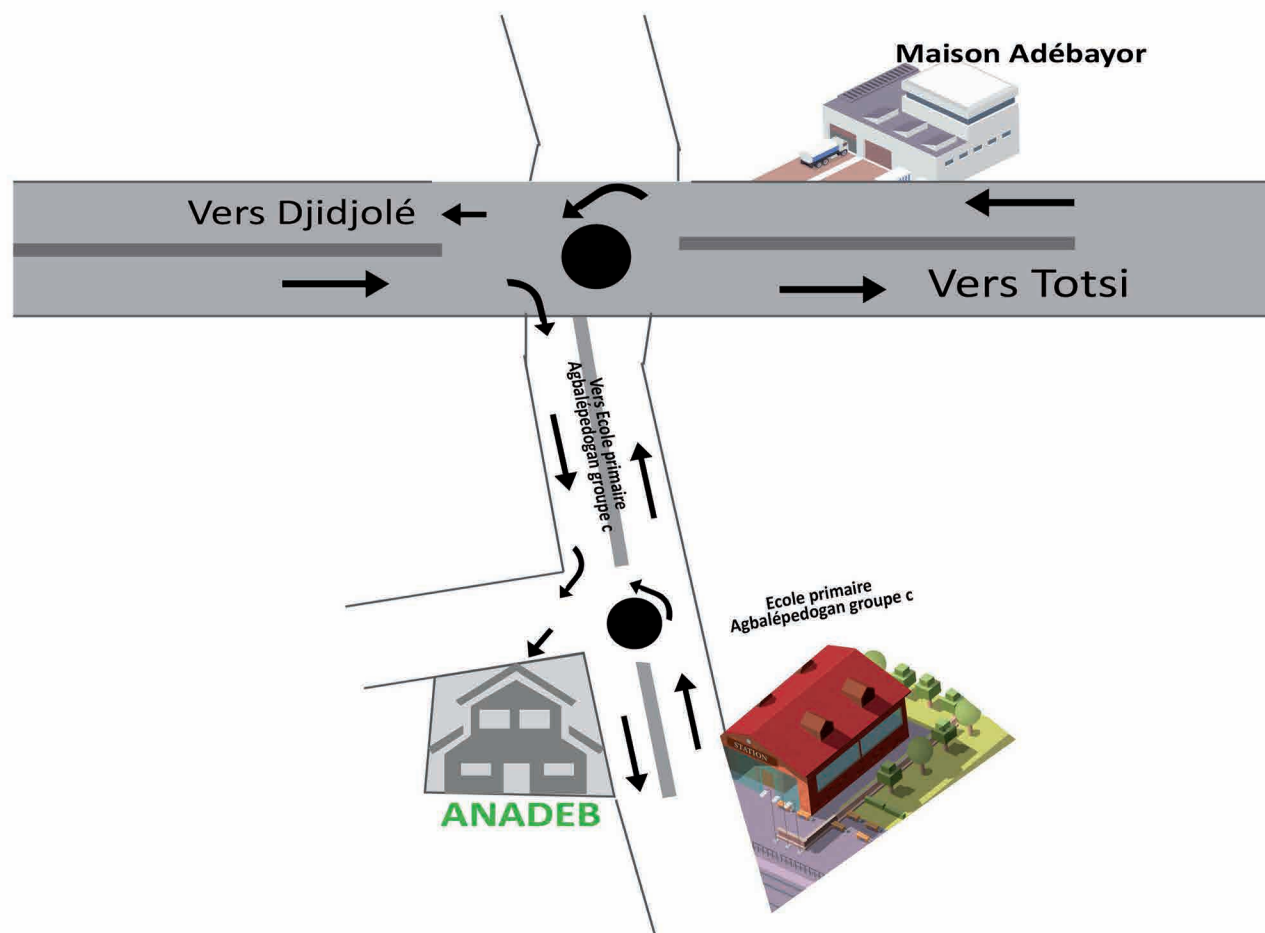
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**Mobilize, Involve, Empower**





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